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# Palette 02: Multicolour - New Rainbow-Hued Graphics



## Synopsis

The companion volume to Victionary's upcoming publication *Black & White - Graphics in New Dimensions*, *Colour - New Spectrum Graphics* looks at the most engaging use of color in print design, packaging, installations, fashion, and architecture. While other color books have focused on the use of a single color in a design, *Colour - New Spectrum Graphics* concerns itself with the harmonious or dischordant but always stunning interplay of multiple colors in a design. The sheer resourcefulness of the featured designers is evident in this collection of cleverly manipulated graphic elements and forms. Projects within include screenprinted restaurant interior walls, reimagined color wheels, delicate yarn installations, tea canisters in every pantone shade, and even an entire neighborhood of multi-story buildings in Brazil connected by painted color rays winding around the dwelling exteriors.

## Book Information

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